

Peter Spokes

Biographical Information

Peter is President and Chief Operating Officer of the National Center for Fathering. He also delivers presentations and workshops for various organizations such as businesses, civic groups, schools and churches. Peter served as a fellow of the George H. Gallup International Institute.

Prior to joining the Center he was previously a Vice President of General Mills, Inc. with over 14 years in consumer products marketing. His experience with General Mills spanned multiple product categories in both the US and Canada. Peter served as President of General Mills' Yoplait USA yogurt business and also held senior level positions in sales and public relations. Prior to joining General Mills in 1979, he received his MBA from Stanford and his BA from Yale. Peter also served on the Washington DC staff of Congressman Bill Frenzel.



Peter and his wife Barbara live in Overland Park, Kansas. They have been married 30 years and have six children.