



National Center for Fathering

Engaging fathers. Enriching lives.

Media Kit

2015

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Please visit our News Release News section to view recent stories from the National Center for Fathering (NCF).

What We Do:

NCF Mission Statement

To improve the lives of children and establish a positive fathering and family legacy that will impact future generations by inspiring and equipping fathers and father figures to be actively engaged in the life of every child.

NCF Vision Statement

To have an actively engaged father or father figure in the life of every child.

About NCF

The National Center for Fathering (NCF) is a nonprofit 501 (c)3 organization with the mission of improving the lives of children and establishing a positive fathering and family legacy that will impact future generations by inspiring and equipping fathers and father figures to be actively engaged in the life of every child.

The research is clear: children thrive when they have an involved father or father figure—someone who loves them, knows them, guides them and helps them achieve their destiny. NCF is dedicated to reversing the negative trends of fatherlessness.

NCF focuses in four key areas:

Research- At the core of NCF's work is the [Championship Fathering Profile](#), a proprietary assessment tool that helps men understand their strengths and opportunities to improve as a father. Developed by a team of researchers, this profile provides insights for fathers and serves as the benchmark for evaluating the effectiveness of our father-training programs. NCF maintains continued interest in expanding the knowledge base of the fathering field.

Training- NCF offers training through seminars, small groups and training programs. We have reached over 80,000 fathers through our seminars and have equipped more than 1,000 trainers to provide our research-based father training in their local communities.

Programming- NCF provides impactful and meaningful fathering programs that enrich the lives of fathers, children and families. WATCH D.O.G.S. (Dads of Great Students), our flagship program, is currently in 46 states, four countries and more than 4,700 schools. [Find out more about WATCH D.O.G.S. at their page.](#) NCF also provides the ["What My Father Means to Me" essay contest](#) and our [Father of the Year Celebration](#) among other programs.

Resources- NCF's website provides a wealth of free resources for dads in nearly every fathering situation. Dads can receive a [weekly e-mail](#) full of fathering ideas, advice and inspiration. NCF offers free e-books to help dads tackle their fathering situations. We also have a [daily radio program](#) that features Carey Casey, CEO, and airs on more than 350 stations. Daily tips and updates are also posted to our NCF social media platforms.

History

The National Center for Fathering (NCF) was founded in 1990 by Dr. Ken Canfield in response to the dramatic trend towards fatherlessness in America. NCF was founded with the purpose of “turning the hearts of fathers to their children.”

In the late 1980s, Canfield conducted research on fathering while pursuing his Ph.D. After studying the existing statistics and research, he arrived at the undeniable conclusion that helping men become better fathers is perhaps the most strategic way to benefit children and strengthen families. It was through this conclusion that NCF was born.

Between 1990 and 1994, NCF had a team of researchers develop the Personal Fathering Profile, the first survey instrument that gave fathers specific feedback on their fathering. With this survey instrument as a key tool, NCF was able to develop small-group training curricula and workshops for dads.

As NCF grew, it expanded its toolkit. A game-changing program called [Train-the-Trainer](#) was created to educate men to become NCF trainers, equipped to go out and educate groups of other dads in their communities on how to become better fathers. Since the program began, NCF has trained more than a thousand NCF trainers in the United States and internationally. These men have used their skills to train countless other men to become more engaged fathers and father figures.

[Fathering Court](#) was also created during this time to address the specific challenges of urban and inner-city families, where fatherlessness and the negative consequences that come with it are often at their worst.

In 2006, [Carey Casey](#) joined the team as Chief Executive Officer, bringing with him a unique mixture of vibrant leadership and caring encouragement. NCF simplified its research framework and created a culture-changing strategy called Championship Fathering, also the title of Carey Casey’s first book. [Championship Fathering](#) asks fathers to commit to five actions: **Loving**, **Coaching** and **Modeling** for their own children, **Encouraging** other children, and **Enlisting** other dads to join the team. In his unique and dynamic style, Carey began taking this message to dads at seminars and speaking events around the country.

NCF has published multiple books and [two free e-books](#) since Carey Casey came on as well as updated the fathering profile, now called the [Championship Fathering Profile \(CFP\)](#).

In June 2014 NCF launched an energy infused website and new logo, rebranding itself while affirming its passion for serving fathers, families and communities. In the past year, NCF has expanded its online reach and engagement through dedicating resources to website, email and social marketing.

Moving forward in NCF's 25th anniversary year, the team continues to develop new ways of creating awareness about the fatherlessness crisis in America and delivering inspiration and practical help to men seeking to be the father or father figure their children need. The [negative effects of fatherlessness](#) can be stopped before they start by ensuring there is an engaged father in the life of every child. Now more than ever, the team at NCF is energized and geared to make that future a reality.

Programs:

WATCH D.O.G.S. (Dads of Great Students) is an innovative father involvement, education program of the National Center for Fathering. The two primary goals of the WATCH D.O.G.S. program are to provide positive male role models for the students, demonstrating by their presence that education is important and to provide extra sets of eyes and ears to enhance school security and reduce bullying. WatchDOGS are fathers, grandfathers, uncles and other father figures who volunteer for at least one day each year at an official WATCH D.O.G.S. school. Visit www.fathers.com/watchdogs/allaboutwatchdogs/ for more information.

Championship Fathering is an initiative to change the culture for today's children and the children of coming generations. We're seeking to reach, teach and unleash 7 million dads, creating a national movement that can reverse the negative trends in our society. The Championship Fathering model is based upon research identifying 5 fundamentals for fathering: **loving**, **coaching** and **modeling** for one's own children; **encouraging** the fatherless and **enlisting** other dads to do the same.

NCF encourages fathers to [join the team](#) today! For more information visit www.fathers.com/cf.

NCF's Fathering Hall of Fame honors men who contribute to the monumental effort it takes to raise children in our society. The Hall of Fame was created to allow people to nominate fathers and father figures who in the eyes of his child or another, is worthy of being esteemed and honored in his role as a father. For more information and to nominate someone, please visit www.fathers.com/hall.

What My Father Means to Me Essay Contest and the Father of the Year

Celebration were also created to honor fathers and raise awareness about the importance of fathering. The essay contest has given a voice to over 1,000,000 school aged children over the past two decades, allowing them the opportunity to express their thoughts and feelings about their fathers or father figures. Before Father's Day each year, NCF hosts the Father of the Year Celebration to spotlight students who placed in the essay contest and to name a "Father of the Year". For more information on the essay contest please visit www.fathers.com/contest and for more information on the Father of the Year

celebration please visit <http://www.fathers.com/programs/father-of-the-year-celebration/>.

Fathering Court is an innovative alternative to prosecution and incarceration for men with significant child support arrearages. The program helps to increase the number of fathers that contribute financially and emotionally to their children and improves their marriage-ability by helping the men successfully overcome the challenges that have led to their non-payment of child support. Please visit www.fathers.com/fathering-court/ for more information about Fathering Court and how to bring Fathering Court to your community!

Today's Father Radio is the daily 3-minute radio program of the National Center for Fathering. It challenges dads to "keep up the good work." The program features NCF's C.E.O Carey Casey on more than 350 radio stations. For more information about Today's Father Radio, to listen to broadcasts for *free* or to learn how to bring Today's Father Radio to your station, please visit www.fathers.com/radio .

Carey Casey Speaking Engagements are available to be booked at www.fathers.com/carey. Carey Casey is a dynamic speaker, inspiring audiences with a call to Championship Fathering. His experiences and disarming humor create a memorable event that will leave your audience inspired and motivated for action.wanting more and inspired.

Chief Officer Biographies:

Carey Casey

Chief Executive Officer

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Carey Casey is Chief Executive Officer of the Kansas City-based National Center for Fathering. He is author of the book *Championship Fathering: How to Win at Being a Dad* (2009) and general editor of *The 21-Day Dad's Challenge* (2011).

Through his work across the country, Casey has earned a reputation as a dynamic communicator, especially on the topic of men being good fathers. He's known as a compassionate ambassador, particularly within the American sports community.

Carey serves on the White House Task Force on Fatherhood and Healthy Families. He is also a member of the executive committee of the National Fatherhood Leaders Group, which promotes responsible fatherhood policy, research, advocacy and practice. In June 2012, Carey was honored by the White House Office of Public Engagement and Office of Faith-Based and Neighborhood Partnerships as a "Champion of Change" in the field of fatherhood.

Casey joined the Center in 2006 after 18 years in various roles with the Fellowship of Christian Athletes, including executive director of the OneWay2Play program, the first-ever National Urban director and president of the FCA Foundation. His career has also included serving as chaplain at the 1988 Summer Olympic Games in Seoul, South Korea, chaplain for the Dallas Cowboys under Hall of Fame Coach Tom Landry, and chaplain for the Kansas City Chiefs. He continues to speak on life issues for numerous professional and college sports teams across America.

Carey served for five years as co-pastor of Lawndale Community Church — the inner-city church in Chicago's west side recognized by the George H. W. Bush

Points of Light Foundation. At Lawndale, Carey helped empower the community with health care, housing, education and economic growth.

Carey has also served as a lecturer at the World Congress on Sports, the college football Senior Bowl, the National Association of Basketball Coaches Convention at the Final Four, and the Super Bowl. He has been featured in many local and national publications and broadcasts, including *The New York Times*, *Atlanta Journal-Constitution*, *Los Angeles Times*, *Kansas City Star*, *Chicago Tribune*, *Focus on the Family's* radio broadcast and webcast, *Ebony*, *Christianity Today*, *Sharing the Victory*, "Fox and Friends," ESPN.com, ESPN's "Quite Frankly" with Stephen A. Smith, "The Hour of Power" with Dr. Robert Schuller, and *Leadership Magazine*.

In high school, Carey played in the 1971 Virginia State Championship football game — the game later dramatized in the award-winning movie, *Remember the Titans*. Carey is still friends with former Titans coach Herman Boone and many of the people portrayed in the movie.

Carey received his bachelor's degree from the University of North Carolina-Chapel Hill. As a running back he helped lead the school's football team to the Atlantic Coast Conference Championship in 1977. Carey was inducted into the Alumni Hall of Fame in his home town of Salem, VA, and was Alumnus of the Year at Northeastern Oklahoma A&M College. Other honors include being listed in *Who's Who in Black America* as well as being a past recipient of the Dallas NAACP Juanita Craft Award. In recognition of his work among fathers, Carey has been awarded Keys to the City in both Laurel, MS, and Jackson, MS, and a President's Medallion by Midwestern Baptist Seminary in Kansas City.

Carey and his wife, Melanie, are parents of four children, have nine grandchildren, and live in Lee's Summit, Missouri.

Chief Officer Biographies:

Eric Snow

Executive Director of WATCH D.O.G.S.

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Eric Snow is the Executive Director of WATCH D.O.G.S. (Dads of Great Students), a father-engagement and education program of the National Center for Fathering.

In 1998, Eric and WATCH D.O.G.S. founder Jim Moore developed a program that was designed to encourage fathers and father figures to be more involved in the educational process at their kids' school. With the goals of enhancing school safety and providing positive male role models, the first WATCH D.O.G.S. program was born. Eric was instrumental in helping Jim realize his vision for WATCH D.O.G.S. and is credited with giving the program its name. Eric served on the Board of Directors for WATCH D.O.G.S. for more than 5 years.

Since joining the National Center for Fathering in 2008 Eric has crossed the country speaking at hundreds of educational conferences in order to train parents and educators how to implement the WATCH D.O.G.S. program in their schools. Eric has appeared on NBC World News, BBC Radio, NPR Radio and the TODAY Show. He has also been quoted in more than 200 different publications across the country.

In June 2012 Eric was appointed to a two-year term on the Board of Directors for National PTA.

Before joining the National Center for Fathering, Eric was the President and owner of New South Directory Company, Inc. Prior to that, Eric was the Vice President of Operations for K.W Brock Directories Inc.

Eric attended the University of Arkansas at Fayetteville, Arkansas where he majored in Political Science.

Eric and his wife Valerie were married in 1982 and they have two children.

Chief Officer Biographies:

Steve Wilson

Chief Financial Officer

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Steve Wilson has a passion for helping to create a culture of Championship Fathering in America and abroad. He currently serves as the National Center for Fathering's Chief Financial Officer. Steve joined the NCF team in 2001 after a 15-year career in health care management and one year helping to establish a fathering movement in Ukraine.

In his role at the Center, Steve is responsible for day-to-day management of the headquarters operations including finance and accounting, personnel, property and risk management, grant management and IT. Steve has coordinated fathering seminars, worked with local volunteer teams and managed the Center's Father of the Year Essay Contests. He also speaks on behalf of the Center at various events.

Since 1987 Steve has been married to Michelle and together they have four children. The family resides in Overland Park, KS.

Chief Officer Biographies:

Brian Blomberg

Chief Development Officer

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Brian is the Chief Development Officer (CDO) of the National Center for Fathering (NCF), responsible for business and donor development and currently serves as Treasurer on the board of the Fatherhood CoMission.

Prior to joining the Center, he served nine years at Promise Keepers as the Chief Development and Chief Financial Officer. Before that, Brian worked in the corporate world, where he was the Chief Financial Officer (CFO) of Pedus Services, a Berlin based, billion dollar privately held service conglomerate. Prior employment included Fluor Corporation and Lockheed Martin.

Brian earned his Bachelor of Arts (BA) from Azusa Pacific University where he was a student athlete in football and track, and his Master of Business Administration (MBA) from Pepperdine University.

Brian and his wife Marnie have been married 27 years, reside in Parker, Colorado. They have two sons, a daughter and a daughter-in-law.

Facts Sheet:

More than 20 million children live in a home without the physical presence of a father. Millions more have dads who are physically present, but emotionally absent. Fatherlessness is an epidemic.

- **Poverty**
 - Fatherless families are 44% more likely to raise children living in poverty.
 - Children in fatherless homes are 4 times more likely to be raised in poverty.
 - 90% of all homeless and runaway children are fatherless.
- **Substance Abuse**
 - Drug and alcohol abuse is greater among fatherless children.
 - Children in fatherless homes are 10 times more likely to abuse chemical substances.
 - 71% of all adolescent substance abusers come from a fatherless home.
- **Physical and Emotional Health**
 - Fatherless children experience more accidents and a higher rate of chronic asthma, headaches and speech defects.
 - 80% of adolescents in psychiatric hospitals come from fatherless homes.
 - Adolescents from fatherless homes are twice as likely to commit suicide.
- **Educational Achievement**
 - Fatherless children are more likely to score lower than the norm in reading and math
 - Fatherless adolescents are 9 times more likely to drop out of school
 - Fatherless children are less likely to attain academic and professional qualifications in adulthood
- **Crime**
 - 70% of adolescents in juvenile correctional facilities come from fatherless homes
 - 60% of rapists were raised in fatherless homes
 - Fatherless adolescents are 11 times more likely to have violent behavior
 - Fatherless adolescents are 20 times more likely to be incarcerated
- **Sexual Activity and Teen Pregnancy**
 - Children and teens are 9 times more likely to be raped or sexually abused in a home without their biological father
 - 70% of teen pregnancies happen in fatherless homes

(See attached infographic for information and sources.)



Fatherless Epidemic



Definition: An epidemic is a negative phenomenon affecting many people of a community or area.

20 Million Infected

20 million children in the U.S. are living in a fatherless home



Know the Symptoms of the Fatherless



Poverty

Fatherless families are

44%

more likely to raise children living in poverty



4X

More likely to be raised in poverty



90%

Of all homeless and runaway children are fatherless



Substance Abuse

Drug and alcohol abuse

Is greater among fatherless children

10X

More likely to abuse chemical substances



71%

Of all adolescent substance abusers come from a fatherless home



80%

of adolescents in psychiatric hospitals come from fatherless homes



2X

More likely to commit suicide



Physical & Emotional Health

Fatherless children experience more accidents and a higher rate of chronic asthma, headaches, and speech defects.



Educational Achievement

Fatherless children are more likely to score lower than the norm in reading and math

.10



9X

More likely to drop out of school



Less likely to attain academic and professional qualifications in adulthood



Crime

70%

Of adolescents in juvenile correctional facilities come from fatherless homes



60%

Of rapists were raised in fatherless homes



11X

More likely to have violent behavior



20X

More likely to be incarcerated



Sexual Activity & Teen Pregnancy

9X

More likely to be raped or sexually abused in a home without a biological father

.17



70%

Of teen pregnancies happen in fatherless homes

.18

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